### AMENDMENTS TO THE SPECIFICATION

Please amend the specification as follows:

Amend the Title of the Application as follows:

AN APPARATUS AND METHOD FOR IDENTIFYING AND SURVEYING SUBSCRIBERS

Amend the heading before paragraph [0001] and paragraph [0001] as follows:

#### TECHNICAL FIELD OF THE INVENTION

[0001] The present invention application relates to data collection techniques.—In particular, the present invention relates, and, more particularly, to surveying a group of users over a network of data processing devices.

Amend the heading before paragraph [0002] as follows:

# BACKGROUND OF THE RELATED ART

Delete paragraph [0005].

5

10

15

20

# Amend paragraph [0006] as follows:

[0006] An apparatus and method is <u>Techniques are</u> disclosed for surveying and gathering user and status information from data processing devices coupled to a network. Data processing devices, such as cellular phones and handheld devices, may be coupled to a network manager through phone lines or RF networks. The network manager transmits survey inquiries and receives survey responses from users. The specific set of users may be selected based on user characteristics and/or device characteristics compiled by the network manager. Other status information, such as the location of each data processing

Microsoft Corp. 2 of 21 325219.01

device on the network and whether each data processing device on the network is active, may also be collected by the network manager. Collected information may then be distributed or made available to other data processing devices on the network.

### Amend paragraphs [0007] through [0015] as follows:

5

10

15

20

- [0007] The present-invention techniques to identify and survey subscribers are illustrated by way of example and not limitation in the accompanying figures.
- [0008] Figure 1 shows an embodiment of the invention in the form of a system network coupled to two individual data processing devices.
- [0009] Figure 2 shows an embodiment of the invention in the form of an individual data processing device and associated components.
  - [0010] Figure 3 shows an embodiment of the invention in the form of a system network coupled to data processing devices having specific characteristics.
  - [0011] Figure 4 shows an embodiment of the invention in the form of a system network coupled to data processing devices having specific characteristics.
  - [0012] Figure 5 shows an embodiment of the invention in the form of a survey panel for a data processing device.
  - [0013] Figure 6 shows an embodiment of the invention in the form of a panel for use by a user to create a survey and possible responses.
- [0014] Figure 7 shows an embodiment of the invention in the form of an address book displaying associated location, time, and status information of other data processing devices

Microsoft Corp. 3 of 21 325219.01

[0015] Figure 8 shows an embodiment of the invention in the form of a flow chart of a system's actions.

Amend the heading before paragraph [0016] and paragraph [0016] as follows:

### DETAILED DESCRIPTION OF THE INVENTION

[0016] The following description makes reference to numerous specific details in order to provide a thorough understanding of the present invention techniques. However, it is to be noted that not every specific detail need be employed to practice the present invention techniques. Additionally, well-known details, such as particular structures, materials and methods have not been described in order to avoid obscuring the underlying principles of the invention techniques.

# Amend paragraph [0017] as follows:

5

10

15

20

[0017] Referring to Figure 1, an embodiment of the invention is shown in the form of a network manager 116 (e.g., a server) communicatively coupled to a plurality of data processing devices 102, 104, and 106 over a network 100. In one embodiment, the network 100 is a wireless network and the devices 102, 104, and 106 access the network via one or more transmitter/receiver sites 101 (commonly referred to as "base stations" or "cell sites"). Other data processing devices which are not pertinent to the underlying principles of the invention may also be required to couple the individual data processing devices to the network manager 116 (e.g., routers, gateways, [[...]] etc.).

Microsoft Corp. 4 of 21 325219.01

### Amend paragraph [0024] as follows:

5

10

15

20

[0024] As illustrated in Figure 2, one embodiment of a data processing device 104 is comprised generally of a microcontroller 205, an external memory 250, a display controller 275, and a battery 260. The external memory 250 may be used to store machine-executable program code and data transmitted to/from the network manager 116. In one embodiment, the external memory 250 is non-volatile memory (e.g., an electrically erasable programmable read only memory ("EEPROM"); a programmable read only memory ("PROM"), [[...]] etc.). Alternatively, the memory 250 may be a volatile memory (e.g., random access memory or "RAM") but the data stored therein may be continually maintained via the battery 260. The underlying principles of the invention remain the same regardless of the specific type of memory used. The battery 260 in one embodiment is a coin cell battery (e.g., of the same type used in portable electronic devices such as calculators and watches).

## Amend paragraph [0027] as follows:

[0027] In one embodiment, program code and data 260 are transmitted from the network manager 116 to the external memory 250 of the data processing device 104 via a communication interface 270 under control of the CPU 210. This program code and data 260 may include, for example, lists of characteristics of various users on the network as described herein (e.g., age, occupation, sex, address, geographical location, past on-line purchasing information, whether the user is in a predetermined group of users, [[. . .]] etc.). Various communication interfaces 270 may be employed without departing from

Microsoft Corp. 5 of 21 325219.01

the underlying principles of the invention including, for example, a Universal Serial Bus ("USB") interface or a serial RF communication interface.

### Amend paragraph [0032] as follows:

5

10

15

20

[0032] Referring to Figure 5, one embodiment of the invention is shown in the form of an inquiry response screen. The inquiry 502, "How would you rate the service of Restaurant X in San Francisco," may be sent to data processing devices on the network based on the user criteria selected for the inquiry (e.g., only send to users in User A's buddy list and located in San Francisco). The network manager 116 may track how often each data processing device is in San Francisco and factor this information into the selection criterion. For example, if a particular user does not live in San Francisco, but travels to San Francisco frequently, then the network manager 116 may include the user in the response group. The network manager 116 may also use other characteristics to determine which users on the network are best able to render an opinion to the inquiry (e.g., age, personal preferences, [[...]] etc.).

# Amend paragraph [0038] as follows:

[0038] Referring to Figure 7, an embodiment of the invention is shown in the form of an electronic address book for a data processing device. The electronic address book may contain contact information such as the name 702, relevant call

Microsoft Corp. 6 of 21 325219.01

information 704, data processing device location 706, the current time 710 relative to the time zone where the data processing device belonging to the relevant user is, and other status information 712 associated with the relevant user. The location 706 and the time zone 708 for each user may be continually monitored by the network manager 116 as described above (e.g., using a request for a return signal transmitted to a data processing device). Alternatively, or in addition, the network manager may retrieve device locations only in response to queries from individual users. For example, a user may configure his/her data processing device to periodically request positional data for each user in his/her address book or buddy list.

### Amend paragraph [0041] as follows:

5

10

15

20

[0041] Referring to Figure 8, one embodiment of the invention is shown in the form of a flow chart. At box 802, one or more characteristics for each user in a plurality of users is selected. At block 804 the data processing device compiles a group of users having the selected characteristics. At block 806, the data processing device transmits an inquiry to the compiled group of users via network manager 116. At block 808, responses from users in the group are received by the network manager 116 and passed on to the user who generated the inquiry. At decision block 810, the date processing device determines whether the inquiry is a request for a return signal. If so, then at decision block 812, the data processing device determines whether the response reveals status information (e.g., device location) of a user's data processing device. If so, then at block 814, the data Microsoft Corp.

processing device may indicate the status information in an electronic address book or other application containing a list of users. At block 816, the data processing device compiles responses to the inquiry.

### Amend paragraph [0042] as follows:

5

10

15

20

[0042] The underlying principles of the invention techniques to identify and survey subscribers described herein may be employed to support various different applications. For example, surveys may be conducted to gather information from a targeted group of users. Thus, using the techniques described above, a politician may be able to determine very quickly how his male constituents living in a particular district feel about an issue. Various other applications such as voting and testing of users are also contemplated to be within the scope of the present invention.

# Amend paragraph [0043] as follows:

[0043] Embodiments of the invention techniques to identify and survey subscribers may include various steps as set forth above. The steps may be embodied in machine-executable instructions. The instructions can be used to cause a general purpose or a special purpose processor to perform certain steps. Alternately, these steps may be performed by specific hardware components that contain hard-wired logic for performing the steps or by any combination of programmed computer components in custom hardware components.

Microsoft Corp. 8 of 21 325219.01

### Amend paragraph [0044] as follows:

5

10

15

[0044] Elements of the present invention techniques to identify and survey subscribers may also be provided as a machine-readable medium for storing the machine-executable instructions. The machine-readable medium may include but is not limited to floppy diskettes, optical disks, CD ROMS, and magneto-optical disks, ROMS, RAMS, EPROMS, EEPROMS, magnetic or optical cards, propagation media, or other type of media machine-readable medium suitable for storing electronic instructions. For example, the present invention may be downloaded as a computer program which may be transferred from a remote computer (e.g., a server) to a requesting computer (e.g., a client) by way of data signals embodied in a carrier wave or other propagation media via a communication link (e.g., a modem or network connection).

# Amend paragraph [0045] as follows:

[0045] Throughout the foregoing description for the purposes of explanation, numerous specific details were set forth in order to provide a thorough understanding of the invention techniques to identify and survey subscribers. It will be apparent, however, to one skilled in the art, that the invention may be practiced without some of these specific details. Accordingly, the scope and spirit of the invention should be judged in the terms of the claims that follow:

Microsoft Corp. 9 of 21 325219.01